

BEST WESTERN VĪB

Client: Client: Best Western Hotels and Resorts

Vīb is a stylish urban boutique hotel concept designed for today's connected traveler. Located in the heart of key urban destinations around the world, guests will experience a vibrant and modern design with a focus on convenience, technology and social engagement.

Thoughtfully designed social spaces throughout the hotel include a Zen Zone, Grab and Go stations serving premium coffee and food options, bar area and gaming pods. Chic, modern guest rooms provide comfort as well as signature design and technology elements.



H
Hospitality

PR
Prototype

101
Guestrooms

5
Stories



9,000
SF Minimal
Urban Footprint

Complete



A
Architecture

ID
Interior Design